

# Gopi Krishna Annaldas

### Sr. Product Designer

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Portfolio: www.crishnaa.com

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<u>Behance: gopikrishnaannaldas</u>

#### **Professional Skills**

UX/UI Design & User Research Leadership & Team Coaching

Client Facing & Relationships | Team Collaboration & Communication

**Impactful Storytelling** 

- Hands-on experience with the design process and industry best practices, encompassing extensive research, design thinking, specification analysis, and final prototyping.
- Excel in identifying early-stage pain points and constraints of target users, providing enhanced design and product solutions.
- Expertise includes product design, testing, prototyping, and utilizing a wide range of user research methodologies and design standards.
- Worked across various domains, building products for both B2B and B2C enterprise applications.

## **Key Specializations**

Product Design | Design Thinking | User Experience Design | User Research |

Design System | Wireframes | Prototyping | User Interviews |

**Usability Testing** 

## **Technical Proficiency**

Figma Adobe XD Sketch Miro Adobe Illustrator Adobe Photoshop

Adobe After Effects Autodesk Maya Autodesk 3DS Max

### **Other Skills**

Architectural Modeling | Character Modeling | Character Animation

Motion Graphics | Occlusion Rendering | Environmental Lighting

## Professional Experience (16+ Years)

• Trianz Digital Consulting, Pvt, Ltd.

Lead, Sr. Product Designer 2

Apr 2024 - Present - 1 yr +

Hyderabad

• Trianz Digital Consulting, Pvt, Ltd.

Sr. Product Designer 1

Apr 2023 - Apr 2024 - 1 yr 1 mo

Hyderabad

• Trianz Digital Consulting, Pvt, Ltd.

Sr. Technical Lead

Sep 2022 - Apr 2023 - 8 mo

Hyderabad

Zenwork, Inc

Lead, Sr. UX/UI Analyst

Oct 2017 - Sep 2022 - 5 yr Hyderabad

BIR Solutions, Pvt, Ltd.

Lead, UX/UI Designer
Jun 2011 - Sep 2017 - 6 yr 4 mo
Hyderabad

Mass News Media

Creative Head

Mar 2010 - May 2011 - 1 yr 3 mo

Hyderabad

Reflective News Media

Graphics & Web Designer

Mar 2008 - Mar 2010 - 2 yr 1 mo Hyderabad

#### Certifications



www.interaction-design.org/members/gopikrishna-annaldas

#### Design Thinking

Feb 2025, Credential ID 46849

#### Design for Augmented and Virtual Reality

Nov 2019, Credential ID 46849

Human Computer Interaction - HCI

Mar 2019, Credential ID 46849

The Brain and Technology:
Brain Science in Interface Design

Mar 2019, Credential ID 46849



Specialization Diploma in Advanced 3D Animations and Applications

Aug 2010, Hyd

Specialization in Web & Graphics Designing

Aug 2010, Hyd

Specialization in Animation Suite

Mar 2009, Hyd

Specialization in Advertising for Print

Nov 2006, Hyd

### Education

Osmania University

Bachelor of Fine Arts (BFA - Applied Arts)
2019 - Present, Hyd

The Interaction Design Foundation

UX/UI Design
2018 - Present, Online

Rashtriya Vishwa Vidhyapeeth

Bachelor Program in Commerce (B.Com) 2006, Mumbai

**Board of Open Distance Learning** 

Senior Secondary Education (MEC)
2003, West Bengal

**Board of Secondary Education** 

SSC 2001, Karimnagar

### **Awards & Recognitions**

Individual Excellence Spot Award (IESA)

Trianz Digital Consulting, Pvt, Ltd. - 2024, 2025

Best Performance Reward

Zenwork, Inc - 2020

Best Performance Rewards

BIR Solutions - 2012, 2014, 2016